



[4369] – 211

Seat
No.

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S.Y. B.Com. Examination, 2013
BUSINESS STATISTICS
Special Paper – I
(New 2008 Pattern)

Time : 3 Hours

Max. Marks : 80

- N.B.:** i) *All questions are **compulsory**.*
ii) *Figures to the **right** indicate **full** marks.*
iii) *Use of calculator and statistical tables is **allowed**.*

1. A) Attempt **any four** of the following : **(2 each)**

- a) Variance of a mesokurtic distribution is 4. Find μ_4 .
- b) Explain the uses of time series.
- c) Define extrapolation.
- d) What is an unbalanced assignment problem ?
- e) Define independence of two attributes.
- f) Write dual of the following LPP :

$$\text{Maximize } Z = 5x_1 + 3x_2$$

$$\text{Subject to, } 3x_1 + 2x_2 \leq 6$$

$$3x_1 + x_2 \leq 4, x_1, x_2 \geq 0.$$

P.T.O.



B) Attempt **any two** of the following : **(6 each)**

a) Find the initial basic feasible solution of the following transportation problem by North-West corner method. Also find its cost.

	W_1	W_2	W_3	W_4	Capacity
F_1	19	30	50	10	7
F_2	70	30	40	60	9
F_3	40	8	70	20	18
Demand	5	8	7	14	

b) The first four moments of a distribution about the origin are 1, 4, 10 and 46 respectively. Obtain the various characteristics of the distribution on the basis of this information. Comment upon the nature of the distribution on the basis of skewness and kurtosis.

c) Calculate three yearly moving averages for the following data relating to the number of beds occupied in a certain hospital during twelve months of a year.

Months	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
No. of beds	50	56	53	52	55	60	65	73	67	45	55	60

2. Attempt **any two** of the following : **(8 each)**

a) Use simplex method to solve the following LPP.

$$\text{Maximize } Z = 3x_1 + 2x_2 + 5x_3$$

Subject to the constraints :

$$x_1 + x_2 + x_3 \leq 9$$

$$2x_1 + 3x_2 + 5x_3 \leq 30$$

$$2x_1 - x_2 - x_3 \leq 8$$

$$x_1, x_2, x_3 \geq 0$$



b) With a view to determine meteorological factors which give rise to significant variation in yield per acre of crop, the observations on the following variables were recorded

Y_1 : Yield in kilograms

Y_2 : Rainfall in mm

Y_3 : Maximum temperature in °F.

The results obtained were as follows :

$$\bar{Y}_1 = 103.9214, \bar{Y}_2 = 93.9714, \bar{Y}_3 = 99.7357$$

$$\sigma_1 = 24.4492, \sigma_2 = 45.4930, \sigma_3 = 2.9315$$

$$\gamma_{12} = 0.4104, \gamma_{13} = -0.7357, \gamma_{23} = -0.2326$$

i) Obtain the equation of plane of regression of Y_1 on Y_2 and Y_3 .

ii) Estimate Y_1 when $Y_2 = 98$ mm and $Y_3 = 90$ °F.

c) From the following data, find $f(7.5)$ using Newton's method.

x	1	2	3	4	5	6	7	8
f (x)	1	8	27	64	125	216	343	512



3. Attempt **any two** of the following :

(8 each)

a) Using Lagrange's Interpolation Formula find $f(5)$. Given that

x	$f(x)$
1	2
2	4
3	8
4	16
7	128

b) i) Obtain the dual of the following LPP.

$$\text{Maximize } Z = 2x_1 + 3x_2 + 4x_3$$

$$\text{Subject to , } 3x_1 - 2x_3 \leq 41$$

$$2x_1 + x_2 + x_3 \leq 35$$

$$2x_2 + 3x_3 \leq 30, x_1, x_2, x_3 \geq 0$$

ii) From the data given below, calculate Yule's coefficient of association between weight of children and their economic condition and interpret it.

	Poor children	Rich children
Below normal weight	75	23
Above normal weight	5	42



c) A firm produces x units of items per week at a total cost of

$$\text{Rs. } \frac{x^3}{3} - x^2 + 5x + 6.$$

Find :

- i) The average cost.
- ii) The average variable cost.
- iii) The average fixed cost.
- iv) The marginal average cost.

4. Attempt **any two** of the following :

(8 each)

a) Find the initial basic feasible solution of the following transportation problem by VAM.

	X	Y	Z	Supply
A	11	21	16	14
B	7	17	13	26
C	11	23	21	36
Demand	18	28	25	

b) i) Name the four components of a time series. Explain any one of them.

ii) Define :

I) Ultimate class frequencies.

II) Break even point.

III) Marginal cost.

IV) Cost function.



c) From the following information calculate G.F.R. and T.F.R.

Age group	Female population ('000)	No. of live births
15 – 19	32	800
20 – 24	30	3420
25 – 29	28	4200
30 – 34	26	2860
35 – 39	24	1920
40 – 44	22	660
45 – 49	18	72

5. Attempt **any two** of the following :

(6 each)

a) Estimate trend by fitting a straight line equation for the following series.

Year	1993	1994	1995	1996	1997
Sales (in '000 Rs.)	35	56	79	80	40

b) A company has to assign five jobs to five workers. The cost matrix is given below.

Workers \ Jobs	Jobs				
	I	II	III	IV	V
A	32	38	40	28	40
B	40	24	28	21	36
C	41	27	33	30	37
D	22	38	41	36	36
E	29	33	40	35	39

Find an optimal assignment for minimization of cost.



c) Compute the crude and standardized death rates in two cities from following data and find out which population is healthier. Take city B as the standard population.

Age	City A		City B	
	Population	Deaths	Population	Deaths
Under 5	16,000	176	5,000	130
5 – 40	50,000	250	27,000	162
40 – 75	1,20,000	840	62,000	527
Above 75	14,000	910	6,000	420

Total No. of Questions—5]

[Total No. of Printed Pages—2

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[4369]-201

S.Y. B.Com. EXAMINATION, 2013

BUSINESS COMMUNICATION

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. What is listening ? Explain the principles and barriers of good listening. [16]

2. Explain in detail the techniques of an interview. [16]

Or

Explain the structure of business letter. [16]

3. (A) Texture Paints Limited, Satpur, Nashik wish to place an order with Asian Paints Limited, Hadapsar, Pune. Draft an order letter for purchasing of different types of colour paints. [8]

(B) Draft a letter on behalf of Tata Motors Limited, Pune to its shareholders for intimating the issue of rights equity shares. [8]

P.T.O.

Or

- (A) Write an application letter in response to the following advertisement : [8]

WANTED

Post : Chief Account Officer
Qualification : Chartered Accountant
Package : Rs. 12,00,000 p.a.

Send your application letter to the Recruitment Officer of Sandvik Limited, Pune-Mumbai Road, Pune.

- (B) Bharat Forge Limited, Mundhawa, Pune received an enquiry as to the financial standing of M/s. Ajit & Co., Nashik from M/s. Suresh & Co., Kothrud, Pune. Write a favourable reply to the above status enquiry. [8]

4. What is Annual General Meeting ? Prepare the minutes of an Annual General Meeting of Sudharaj Chemicals Limited, Pune. [16]

5. Write short notes on (any *two*) : [16]

- (a) Advantages and disadvantages of E-mail
- (b) Advantages of Internet
- (c) Types of Websites
- (d) Contents and qualities of Notice.

Total No. of Questions—4]

[Total No. of Printed Pages—16

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[4369]-202

S.Y. B.Com. EXAMINATION, 2013

CORPORATE ACCOUNTING

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Use of calculator is allowed.

1. (A) Fill in the blanks (any five) : [10]

(i) A part of called up capital which has not been paid by shareholders is termed.....and calls amount received in advance from shareholders is termed as..... .

(ii) General expenses are apportioned on the basis of.....ratio and distribution expenses are apportioned on the basis of.....ratio.

P.T.O.

- (iii) Accounting Standard (AS)-14 deals with.....and
Accounting Standard (AS)-26 deals with..... .
- (iv) Two or more liquidations and one formation takes place
in case of.....and one liquidation and no formation
takes place in case of..... .
- (v) Minority interest is to be recorded in the.....side
and Goodwill is to be recorded in the.....side of
consolidated Balance Sheet.
- (vi) Winding up of a company by the creditors or members
without any intervention of the tribunal is known as.....
winding up and with any intervention of the tribunal is
known as.....winding up.
- (vii) Profits earned by the subsidiary company after the date
of purchase of shares by the holding company are called
as.....profits and share premium of subsidiary
company should always be treated as..... profits.

(B) Write short notes on (any *two*) : [14]

- (1) Accounting Standard (AS)-2
- (2) Forfeiture of shares
- (3) Amalgamation of company
- (4) Scheme of Capital Reduction
- (5) Holding and Subsidiary Company.

2. The Galaxy Ltd. Ahmednagar has an authorised and subscribed capital of Rs. 80,00,000 divided into equity shares of Rs. 100 each. From the following balances, which appear in the books of the company as on 31st March, 2011, prepare :

- (a) Trading Account
- (b) Profit and Loss Account
- (c) Profit and Loss Appropriation Account
- (d) Balance Sheet as on that date, in the form prescribed under the Companies Act, 1956.

Trial Balance

As on 31st March, 2011

Particulars	Debit	Credit
	Rs.	Rs.
Land and Building	3,40,000	—
Plant and Machinery	6,60,000	—
Loose Tools	40,000	—

Preliminary Expenses	20,000	—
Furniture	29,000	—
Calls in Arrears	6,000	—
Cash in hand	2,000	—
5% Government Bonds		
(Face value Rs. 40,000)	36,000	—
Bills Receivable	58,000	—
Goodwill	36,000	—
Motor Vehicles	40,000	—
Sundry Debtors	83,000	—
Interim Dividend	18,000	—
Repairs	3,000	—
Purchases	9,60,000	—
Returns Inward	28,000	—
Advertisement	10,000	—
Audit Fees	4,000	—
Carriages outwards	15,000	—
Wages	92,000	—
Insurance	20,000	—
Stock (1-4-2010)	1,90,000	—

General Expenses	17,000	—
Debenture Interest (Less Tax at 30%)	8,400	—
Share Capital	—	8,00,000
Sundry Creditors	—	1,20,000
Reserve Fund	—	60,000
Profit and Loss Account (1-4-2010)	—	35,400
Returns Outward	—	20,000
Sales	—	12,30,000
6% Debentures of Rs. 100 each	—	4,00,000
Bank Overdraft	—	50,000
	27,15,400	27,15,400

You are required to consider the following adjustments :

- (a) Stock as on 31st March, 2011 Rs. 1,80,000.
- (b) Create reserve for bad debts at 5% on sundry debtors.
- (c) Provide depreciation—plant and machinery at 5%, furniture at 10%, loose tools at 15% and motor vehicles at 20%.

- (d) Prepaid Insurance Rs. 2,000.
- (e) Reserve fund to be increased by Rs. 10,000.
- (f) Directors declared on 31-12-2010 an interim dividend for six months ending 30-9-2010 at the rate of 3%.
- (g) Wages outstanding Rs. 3,000.
- (h) Interest on debentures for 6 months outstanding.
- (i) Preliminary expenses written off at 25%. [14]

Or

Landmark Ltd. issued for public subscription 2,000 equity shares of Rs. 100 each at a premium of 5% payable as follows :

On Application	Rs. 30 per share
On Allotment	Rs. 30 per share (including premium)
On First call	Rs. 30 per share
On Final call	Rs. 15 share

Applications were received for 2,200 equity shares. 2,000 equity shares were allotted to the applicants, the remaining applications for 200 equity shares were rejected and the application money thereon was refunded.

All the amounts were received except Mr. Ashok to whom 100 equity shares were allotted. He failed to pay the amounts due on first and final call. These shares were subsequently forfeited. The forfeited equity shares were sold to Mr. Sachin as fully paid at Rs. 80 per share.

Pass necessary journal entries required to record the above transactions in the books of Landmark Ltd. [14]

3. (A) Ajanta Ltd. was incorporated on 1st August, 2010 to take over the running business from 1st April, 2010. The following is the Profit and Loss Account for the year ended 31st March, 2011 :

Profit and Loss Account

For the year ended 31st March, 2011

Dr.		Cr.	
Particulars	Rs.	Particulars	Rs.
To Rent and Taxes	12,000	By Gross Profit B/D	1,55,000
To Discount on sales	3,500	By Interest on Investment	2,500
To Insurance	3,000		
To Discount on issue of shares	3,000		
To Electric Lighting	2,400		

To Commission	6,000	
To Staff Salaries	36,000	
To Carriage	3,000	
To Sundry Expenses	7,500	
To Reorganisation Exp.	4,300	
To Sales Promotion Exp.	4,000	
To Bank Interest	1,500	
To Irrecoverable Debts	2,000	
To Discount on issue of		
Debentures	6,300	
To Telegram Charges	3,000	
To Net Profit C/D	60,000	
	1,57,500	1,57,500

The following details are also made available :

- (1) The total turnover for the year ended 31st March, 2011 was as follows :
- Cash sales Rs. 1,29,000
 - Credit sales Rs. 3,71,000
- of which Rs. 2,00,000 were for the period upto 31st July, 2010.

(2) Investments were taken over by the company from the vendors as a part of purchase consideration.

(3) Sales promotion expenses were directly proportionate to the turnover of the company.

Ascertain the profits earned prior to and post incorporation period. Also state very clearly the amount of profit available to write down goodwill. [8]

(B) The following are the Balance Sheets of two companies as on 31st March, 2011 :

Balance Sheets

As on 31st March, 2011

Liabilities	AB Ltd.	CD Ltd.
	Rs.	Rs.
<i>Equity Share Capital :</i>		
Shares of Rs. 10 each	10,00,000	5,00,000
General Reserve on 1-4-2010	1,00,000	1,00,000
Profit and Loss A/c on 1-4-2010	50,000	30,000
Profit for the year 2010-11	60,000	40,000
Sundry Creditors	70,000	50,000
Bills Payable	10,000	5,000
Total	12,90,000	7,25,000

Assets	AB Ltd.	CD Ltd.
	Rs.	Rs.
Land and Building	2,00,000	1,50,000
Machinery	3,00,000	3,00,000
Stock	75,000	50,000
Sundry Debtors	50,000	60,000
Investment at Cost Shares in CD Ltd.	5,00,000	—
Bills Receivable	10,000	5,000
Cash at Bank	<u>1,55,000</u>	<u>1,60,000</u>
Total	<u>12,90,000</u>	<u>7,25,000</u>

- (1) AB Ltd. acquired 40,000 equity shares of CD Ltd. on 1st April, 2010.
- (2) Bills Receivable of AB Ltd. includes Rs. 3,000 accepted by CD Ltd.
- (3) Sundry debtors of AB Ltd. includes Rs. 10,000 due from CD Ltd.
- (4) Stock of CD Ltd. includes goods purchased from AB Ltd. for Rs. 30,000 which were invoiced by AB Ltd. at profit of 25% on the invoice price.

Prepare a consolidated Balance Sheet of AB Ltd. and its subsidiary CD Ltd. as on 31st March, 2011, giving the necessary workings. [14]

4. (A) The following is the Balance Sheet of Kiran Engineering Co. Ltd. as on 31st March, 2011 :

Balance Sheet

As on 31st March, 2011

Liabilities	Rs.	Assets	Rs.
Share Capital :		Goodwill	1,68,000
1,500, 8% Preference		Land and Building	3,27,000
Shares of Rs. 100 each		Plant and Machinery	1,35,000
fully paid	1,50,000	Furniture	15,000
3,000 equity shares		Office Equipment	30,000
of Rs. 100 each Rs. 80		Stock	1,48,500
paid up	2,40,000	Debtors	1,27,500
4,500 equity shares		Bills Receivable	33,000
of Rs. 100 each Rs. 70		Cash-in-hand	12,000
paid up	3,15,000	Profit and Loss A/c	1,05,000
8% Debentures			
(having a floating			
charge on all assets)	1,50,000		
Outstanding Debenture			
Interest	6,000		
Creditors	2,40,000		
	11,01,000		11,01,000

The company went into voluntary liquidation as on above Balance Sheet date :

- (i) Preference dividend was in arrears for last three years and it was to be returned before returning equity share capital.
- (ii) Sundry creditors include a loan from bank of Rs. 60,000 secured on the hypothecation of plant and machinery. Sundry creditors also include preferential creditors of Rs. 15,000.
- (iii) The liquidator realised the assets as follows :
Land and Building Rs. 3,22,500, Plant and machinery Rs. 75,000, Office equipment Rs. 19,500, Furniture Rs. 12,000, Stock Rs. 1,05,000, Debtors Rs. 90,000 and Bills Receivable Rs. 21,000.
- (iv) Legal charges on liquidation amounted to Rs. 1,500.
- (v) The liquidation expenses Rs. 3,900.
- (vi) The liquidator's remuneration was fixed at Rs. 1,500 plus 2% on sale of assets excluding cash plus 4% on the amount distributed to unsecured creditors including preferential creditors.
- (vii) The liquidator made payment on 30th June, 2011.

Prepare Liquidator's Final Statement of Accounts. [10]

(B) The following is the balance sheet of Sai Ltd. as on 31st March, 2011 :

Balance Sheet

As on 31st March, 2011

Liabilities	Rs.	Assets	Rs.
Share Capital :		Goodwill	70,000
4,000 Equity shares		Land and Building	1,50,000
of Rs. 100 each	4,00,000	Plant and Machinery	3,50,000
3,000, 8% Preference		Patents	20,000
Shares of Rs. 100 each	3,00,000	Stock	2,20,000
Profit prior to		Sundry Debtors	1,00,000
Incorporation	10,000	Cash at Bank	5,000
4% Debentures	3,00,000	Preliminary Expenses	21,000
Sundry Creditors	2,00,000	Profit and Loss A/c	2,74,000
	12,10,000		12,10,000

The following scheme of reconstruction was duly approved :

- (i) 8% preference shares be converted into 9% preference shares, the amount being reduced by 30%.
- (ii) Equity shares be reduced to fully paid shares of Rs. 50 each.
- (iii) Land and Buildings be appreciated by 20%.

(iv) The debentureholders are agreeable to have their claims reduced by 20%.

(v) All intangible assets and fictitious amounts including patents written off, utilise profit prior to incorporation if necessary.

Pass the Journal Entries in the books of Sai Ltd. and draw a Balance Sheet. [10]

Or

The balance sheet of Kavita Ltd. and Savita Ltd. as on 31-3-2011 is as follows. A new company was formed called Godawari Ltd. for purchasing the business of the above two companies as on that date :

Balance Sheet
as on 31-3-2011

Liabilities	Kavita Ltd.	Savita Ltd.
	Rs.	Rs.
Share Capital :		
1,500 shares of Rs. 10 each	15,000	—
800 shares of Rs. 10 each	—	8,000
General Reserve	8,000	—
Profit and Loss	2,000	2,000
5% Debentures	—	6,000
Creditors	7,500	3,200
	32,500	19,200

Assets	Kavita Ltd.	Savita Ltd.
	Rs.	Rs.
Building	10,500	6,000
Machinery	2,500	1,500
Motor Vehicles	1,000	—
Stock	6,000	7,800
Debtors	8,200	2,100
Cash	4,300	1,800
	32,500	19,200

The following are the terms of purchase of the business :

- (a) Goodwill of Kavita Ltd. and Savita Ltd. is to be valued at Rs. 8,000 and Rs. 3,000 respectively.
- (b) All the assets and liabilities of Kavita Ltd. are to be taken over at their book values except Motor Vehicle which is valued at Rs. 3,000.
- (c) All the assets of Savita Ltd. are taken over at their book values except Debtors and cash but not the liabilities.

- (d) The Debentures of Savita Ltd. are to be discharged at a premium of 5% by issued them 9% Debentures of Godawari Ltd. as part payment of purchase consideration.
- (e) The balance of purchase price to Savita Ltd. and entire purchase price to Kavita Ltd. is paid in Rs. 10 fully paid equity shares of Godawari Ltd.

You are required to prepare :

- (i) Realisation Account, Shareholders Account and Godawari Ltd. Account in the books of Kavita Ltd.
- (ii) Opening journal entries and Balance Sheet of Godawari Ltd. as on 31-3-2011.

Total No. of Questions—5]

[Total No. of Printed Pages—3

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S.Y. B.Com. EXAMINATION, 2013

BUSINESS ECONOMICS

(Macro)

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Draw neat diagrams wherever necessary.

1. Explain the scope and significance of macro-economics. [16]

2. Define money. Explain the various functions of money. [16]

Or

Explain the Fisher's Quantity Theory of Money. [16]

3. Answer in brief : [16]

(A) Explain Say's law of Market. [8]

(B) Explain the circular flow of Income with diagram. [8]

Or

(A) Explain the Demand-pull Inflation. [8]

(B) Explain the determinants of consumption function. [8]

P.T.O.

4. Define Trade cycle. Describe the phases of trade cycle. [16]

5. Write short notes on (any two) : [16]

(1) Nature and scope of Public Finance

(2) Principle of Acceleration

(3) Philip's curve

(4) Qualitative credit control.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे अनिवार्य आहेत.

(ii) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

(iii) आवश्यक तेथे सुबक आकृत्या काढा.

(iv) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

1. समग्रलक्षी अर्थशास्त्राची व्याप्ती आणि महत्व स्पष्ट करा. [16]

2. पैशाची व्याख्या सांगा. पैशाची विविध कार्ये स्पष्ट करा. [16]

किंवा

‘फिशर’ यांचा ‘चलनसंख्यामान’ सिद्धान्त स्पष्ट करा. [16]

3. थोडक्यात उत्तरे द्या :

(अ) ‘से’ यांचा बाजारविषयक नियम स्पष्ट करा. [8]

(ब) उत्पन्नाच्या चक्राकार प्रवाहाचे आकृतीसह स्पष्टीकरण करा. [8]

किंवा

- (अ) मागणी ताण निर्मित चलनविस्तार स्पष्ट करा. [8]
- (ब) उपभोग फलनावर परिणाम करणारे घटक स्पष्ट करा. [8]
4. व्यापार चक्राची व्याख्या द्या. व्यापारचक्राच्या अवस्थांचे वर्णन करा. [16]
5. थोडक्यात टिपा लिहा (कोणत्याही दोन) : [16]
- (1) सार्वजनिक आयव्ययाचे स्वरूप आणि व्याप्ती
 - (2) प्रवेग तत्व
 - (3) फिलिप्स वक्र
 - (4) पतनियंत्रणाची गुणात्मक साधने.

Total No. of Questions—5]

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[4369]-204

S.Y. B.Com. EXAMINATION, 2013

PRINCIPLES AND FUNCTIONS OF MANAGEMENT

(Business Management)

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks allotted to the question.*

1. Explain the meaning and nature of the term 'management'. Describe various challenges before managers. [16]

2. Discuss the modern Indian Economic Thoughts given by Mahatma Gandhi, Dr. B.R. Ambedkar and Pandit Jawaharlal Nehru. [16]

Or

(A) Explain various techniques of forecasting. [8]

(B) Explain the process of departmentation. [8]

3. (A) State the principles of communication. [8]

(B) Describe various Leadership qualities. [8]

P.T.O.

Or

(A) Define control. Explain the characteristics of control. [8]

(B) Explain the various principles of co-ordination. [8]

4. What is Motivation ? State the characteristics and importance of motivation. [16]

5. Write short notes on (any two) : [16]

(a) F.W. Taylor's Scientific Management Approach

(b) Principles of Direction

(c) Sources of Recruitment

(d) Management of change.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. व्यवस्थापन संकल्पनेचा अर्थ व स्वरूप स्पष्ट करा. व्यवस्थापकासमोरील विविध आव्हाने विशद करा. [16]

2. महात्मा गांधी, डॉ. बी.आर. आंबेडकर आणि पंडित जवाहरलाल नेहरू यांच्या आधुनिक भारतीय आर्थिक विचारांची चर्चा करा. [16]

किंवा

(अ) पूर्वानुमान/अंदाजची विविध तंत्रे स्पष्ट करा. [8]

(ब) विभागीकरणाची प्रक्रिया स्पष्ट करा. [8]

3. (अ) संज्ञापनाची तत्वे सांगा. [8]
(ब) नेतृत्वाचे विविध गुण स्पष्ट करा. [8]
- किंवा**
- (अ) नियंत्रणाची व्याख्या द्या. नियंत्रणाची वैशिष्ट्ये स्पष्ट करा. [8]
(ब) समन्वयाची विविध तत्वे स्पष्ट करा. [8]
4. अभिप्रेरण/कार्यप्रेरणा म्हणजे काय ? अभिप्रेरणाची वैशिष्ट्ये आणि महत्व सांगा. [16]
5. थोडक्यात टीपा लिहा (कोणत्याही दोन) : [16]
(अ) एफ.डब्ल्यू. टेलरचा शास्त्रीय व्यवस्थापन विचार
(ब) निर्देशनाची तत्वे
(क) भरतीचे मार्ग
(ड) बदलाचे व्यवस्थापन.

Total No. of Questions—5]

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[4369]-205

S.Y. B.Com. EXAMINATION, 2013

ELEMENTS OF COMPANY LAW

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All* questions are compulsory.

(ii) *All* questions carry equal marks.

1. Define “Company”. Explain in detail the types of companies. [16]

2. Define ‘Memorandum of Association’. Explain the various clauses of ‘Memorandum of Association’. [16]

Or

What is meant by Allotment of Shares ? Explain the procedure of Allotment of Shares. [16]

3. (A) What are the statutory provisions regarding the buy-back of shares ? [8]

(B) Explain the secretarial functions relating to compromise. [8]

Or

(A) Explain the concept “Directors Identification Number” (DIN). [8]

(B) State the duties of the liquidator in compulsory winding-up. [8]

P.T.O.

4. Explain in detail the secretarial functions regarding Extraordinary General Meeting of the company. [16]

5. Write short notes on (any two) : [16]

(A) Duties of Directors

(B) Distinction between Managing Directors and Manager

(C) Whole Time Director

(D) Minority Protection.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न अनिवार्य आहेत.

(ii) सर्व प्रश्नांना समान गुण आहेत.

(iii) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

1. 'कंपनी' व्याख्या द्या. कंपन्यांचे प्रकार सविस्तर स्पष्ट करा. [16]

2. 'घटनापत्रक' व्याख्या द्या. घटनापत्रकाची विविध कलमे स्पष्ट करा. [16]

किंवा

भाग-वाटप म्हणजे काय ? भाग-वाटपाची कार्यपद्धती स्पष्ट करा. [16]

3. (अ) भागांच्या पूनखरेदी बाबतच्या कायदेशीर तरतुदी कोणत्या ? [8]

(ब) तडजोडीच्या योजनेसंदर्भात चिटणीसाची कार्ये स्पष्ट करा. [8]

किंवा

- (अ) 'संचालक ओळख क्रमांक' (DIN) संकल्पना स्पष्ट करा. [8]
- (ब) सक्तीच्या कंपनी समापनामध्ये विसर्जकाची कर्तव्ये सांगा. [8]
4. कंपनीच्या विशेष सर्वसाधारण सभेबाबत चिटणीसाची कार्ये सविस्तर स्पष्ट करा. [16]
5. थोडक्यात टीपा लिहा (कोणत्याही दोन) : [16]
- (अ) संचालकांची कर्तव्ये
- (ब) व्यवस्था संचालक आणि व्यवस्थापक यामधील फरक
- (क) पूर्णवेळ संचालक
- (ड) अल्पसंख्यांकांचे हितसंरक्षण.

Total No. of Questions—5]

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[4369]-206

S.Y. B.Com. EXAMINATION, 2013

BUSINESS ADMINISTRATION

Paper I

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Define joint venture. Explain its merits and demerits. [16]

2. Define management. Enumerate its characteristics. [16]

Or

State the primary and secondary factors affecting the plant location. [16]

3. (A) Explain merits of business objectives. [8]

(B) Explain factors affecting productivity. [8]

Or

(A) State the legal requirements for starting a business. [8]

(B) State the features of globalization. [8]

P.T.O.

4. Define liberalization. State the effects of liberalization on Indian economy. [16]
5. Write short notes on (any four) : [16]
- (1) Industrial sickness
 - (2) Co-operative
 - (3) Features of environment
 - (4) Concept of social responsibility
 - (5) Types of business entities
 - (6) ISO 9000.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

1. संयुक्त भांडवली संस्थेची व्याख्या सांगून त्याचे फायदे-तोटे स्पष्ट करा. [16]

2. व्यवस्थापनाची व्याख्या सांगून व्यवस्थापनाची गुणवैशिष्ट्ये स्पष्ट करा. [16]

किंवा

व्यवसायाच्या स्थाननिश्चितीवर प्रभाव पाडणारे विविध घटक सांगा. [16]

3. (अ) व्यवसायाचे उद्देश स्पष्ट करा. [8]

(ब) उत्पादकतेवर परिणाम करणारे घटक सांगा. [8]

किंवा

- (अ) व्यवसाय सुरु करण्यासाठी आवश्यक असणाऱ्या कायदेशीर बाबी स्पष्ट करा. [8]
- (ब) जागतिकीकरणाची वैशिष्ट्ये सांगा. [8]
4. उदारीकरण म्हणजे काय ? उदारीकरणाचा भारतीय अर्थव्यवस्थेवरील परिणाम सांगा. [16]
5. थोडक्यात टिपा लिहा (कोणत्याही चार) : [16]
- (1) उद्योगाचे आजारपण
 - (2) सहकारी संस्था
 - (3) व्यवसाय पर्यावरणाचे उद्देश
 - (4) व्यवसायाची सामाजिक जबाबदारी
 - (5) व्यवसाय संस्थेचे प्रकार
 - (6) गुणवत्ता प्रणालीची उपयुक्तता (आय.एस.ओ. 9000)

Total No. of Questions—5]

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[4369]-207

S.Y. B.Com. EXAMINATION, 2013

BANKING AND FINANCE

Special Paper I

(Indian Banking System)

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

1. What do you mean by Bank Nationalisation ? Discuss the arguments for and against Nationalisation of Banks in India. [16]

2. Explain the structure of Banking System in India. [16]

Or

Explain the performance and progress of Private Banks in India.

3. (A) State the performance of Regional Rural Banks. [8]

(B) State the functions of Urban Co-operative Credit Society. [8]

Or

(A) State the recommendations of Narsimham Committee—I (1991). [8]

(B) State the functions of primary agriculture credit co-operative societies. [8]

4. Explain the functions of Reserve Bank of India. [16]

5. Write short notes on (any two) : [16]

- (1) District Central Co-operative Banks
- (2) Management of Non-performing Asset
- (3) Statutory Liquidity Ratio (SLR)
- (4) Principles of Co-operation.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न अनिवार्य आहेत.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

1. बँकांचे राष्ट्रीयकरण म्हणजे काय ? भारतातील बँक राष्ट्रीयकरणाच्या बाजूने व विरोधी बाजूने युक्तीवाद स्पष्ट करा. [16]

2. भारतातील बँक प्रणालीची रचना स्पष्ट करा. [16]

किंवा

भारतातील खाजगी बँकांची कामगिरी व प्रगती स्पष्ट करा. [16]

3. (अ) प्रादेशिक ग्रामीण बँकांची कामगिरी सांगा. [8]

(ब) नागरी सहकारी पतसंस्थांची कार्ये सांगा. [8]

किंवा

(अ) नरसिंहम समिती-I (1991) च्या शिफारशी सांगा. [8]

(ब) प्राथमिक कृषी सहकारी पतसंस्थांची कार्ये सांगा. [8]

4. भारतीय रिझर्व्ह बँकेची कार्ये सविस्तर विशद करा. [16]

5. थोडक्यात टीपा लिहा (कोणत्याही दोन) : [16]

(1) जिल्हा मध्यवर्ती सहकारी बँका

(2) अनुत्पादक जिंदगीचे व्यवस्थापन

(3) वैधानिक रोखता गुणोत्तर (S.L.R.)

(4) सहकाराची तत्वे.

Total No. of Questions—5]

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[4369]-208

**S.Y. B.Com. EXAMINATION, 2013
BUSINESS LAWS AND PRACTICES**

Paper I

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Describe the various types of meeting under the Maharashtra Co-operative Societies Act, 1960. [16]

2. Explain the terms and conditions for registration of co-operative society under the Maharashtra Co-operative Societies Act, 1960. [16]

Or

Describe the penalties under Maharashtra Agricultural Produce Marketing (Development and Regulation) Act, 1963. [16]

3. (a) Procedure for receiving amount of Insurance claim. [8]

(b) Advantages of Life Insurance. [8]

Or

(a) Explain the terms in Marine Insurance Policy. [8]

(b) Explain the basic principles of Life Insurance. [8]

4. Explain the objectives of Life Insurance Corporation. State its constitution and powers. [16]

5. Write short notes on (any two) : [16]

- (1) Explain any four objectives of Multi-state Co-operative Societies Act, 2002
- (2) Duties of the Policyholder
- (3) Insurance premium
- (4) Fire Insurance Agreement.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न आवश्यक आहेत.

(ii) उजवीकडे दर्शविलेले प्रश्नासाठीचे गुण आहेत.

(iii) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

1. महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत सभेचे विविध प्रकार स्पष्ट करा. [16]

2. महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत सहकारी संस्था नोंदणीसाठी आवश्यक असणाऱ्या अटी आणि तरतुदी सांगा. [16]

किंवा

महाराष्ट्र कृषी उत्पन्न खरेदी-विक्री (विकास आणि नियमन) अधिनियम, 1963 अंतर्गत नियमांच्या उल्लंघनाबाबत असणाऱ्या शिक्षा सांगा. [16]

3. (अ) विम्याचे पैसे मिळविण्याची कार्यपद्धती. [8]
(ब) जीवनविम्याचे फायदे. [8]

किंवा

- (अ) सागरी विमा योजना प्रकारातील अटी सांगा. [8]
(ब) जीवन विम्याची मुलभूत तत्वे सांगा. [8]
4. जीवन विमा निगमाची उद्दिष्टे स्पष्ट करा. तिची संहिता आणि अधिकार सांगा. [16]

5. थोडक्यात टिपा लिहा (कोणत्याही दोन) : [16]
(1) बहुराज्य सहकारी संस्था कायदा, 2002 ची कोणतीही चार उद्दिष्ट्ये सांगा
(2) विमाधारकाची कर्तव्ये
(3) विमा हप्ता
(4) अग्नी विमा करार.

Total No. of Questions—5]

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S.Y. B.Com. EXAMINATION, 2013

CO-OPERATION AND RURAL DEVELOPMENT

Special Paper I

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Explain the objectives and functions of multi-state co-operative society. Give a brief account of progress of multi-state co-operative societies in India. [16]

2. Explain the provisions of Maharashtra. State Co-operatives Societies Act, 1960, regarding the registration and management of Co-operative Society. [16]

Or

State the broad features of Co-operative Societies Act, 1912. Explain its impact on Co-operative Movement in India. [16]

3. (a) Explain the scope of co-operation. [8]

(b) Explain the problems of dairy co-operatives in Maharashtra. [8]

P.T.O.

Or

- (a) Explain the philosophical and sociological aspect of rural development. [8]
- (b) Explain the views of Mahatma Gandhi regarding social reforms and rural development. [8]
4. Describe structure of Panchayat Raj System in India. Explain its role in rural development in India. [16]
5. Write short notes on (any two) : [16]
- (a) Peoples Participation in Rural Development
- (b) Globalization of Indian Economy and Rural Development in India.
- (c) Integrated Rural Development Programme and Rural Development.
- (d) Work of Chhatrapati Shahu Maharaj in Rural Development.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न अनिवार्य आहेत.

(ii) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रीका पहावी.

1. बहुराज्य सहकारी संस्थेची उद्दिष्टे आणि कार्ये स्पष्ट करा. भारतातील बहुराज्य सहकारी संस्थांच्या प्रगतीचा थोडक्यात आढावा द्या. [16]
2. महाराष्ट्र राज्य सहकारी संस्था कायदा, 1960 च्या सहकारी संस्थेची नोंदनी व व्यवस्थापन संबंधी तरतुदी स्पष्ट करा. [16]

किंवा

सहकारी संस्था कायदा, 1912 ची ठळक वैशिष्ट्ये सांगा. त्याचा भारतातील सहकारी चळवळीवरील प्रभाव स्पष्ट करा. [16]

3. (अ) सहकाराची व्याप्ती स्पष्ट करा. [8]

(ब) महाराष्ट्रातील दुग्ध सहकारी संस्थांच्या समस्या स्पष्ट करा. [8]

किंवा

(अ) ग्रामिण विकासाची तात्वीक व सामाजिक बाजू स्पष्ट करा. [8]

(ब) समाज सुधारणा आणि ग्रामिण विकास संबंधी महात्मा गांधीचा दृष्टीकोन स्पष्ट करा. [8]

4. भारतातील पंचायतराज व्यवस्थेच्या रचनेचे वर्णन करा. तिची भारतातील ग्रामिण विकासातील भूमिका स्पष्ट करा. [16]

5. थोडक्यात टीपा लिहा (कोणत्याही दोन) : [16]

(अ) ग्रामिण विकासातील लोकांचा सहभाग

(ब) भारतीय अर्थव्यवस्थेचे जागतिकीकरण आणि भारतातील ग्रामिण विकास

(क) एकात्मिक ग्रामिण विकास कार्यक्रम आणि ग्रामिण विकास

(ड) ग्रामिण विकासातील छत्रपती शाहु महाराज यांचे कार्य.

Total No. of Questions—5]

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S.Y. B.Com. EXAMINATION, 2013
COST AND WORKS ACCOUNTING
Paper I
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Use of calculator is allowed.

1. (A) Fill in the blanks : [5]

(i) Cost of sales is arrived by adding..... overheads to cost of production.

(ii) Milk used in dairy products is the example of..... materials.

(iii) In goods transport company, per tonne per kilometre is a.....cost unit.

P.T.O.

(iv)is the level of stock below which stock of material should never be allowed to fall.

(v) Efficient time booking helps to minimise..... .

(B) State whether the following statements are True *or* False : [5]

(i) A prosperous business does not need a costing system.

(ii) A cost unit is a unit of measurement of efficiency.

(iii) Low value and high volume of items fall in 'C' category under ABC Analysis.

(iv) Piece rate system of Wage Payment does not ensure minimum wages of workers.

(v) Merit rating is used to determine the fair rate of pay for different workers on the basis of their capacity.

2. What is Cost ? Explain the different elements of cost. [15]

Or

What is meant by Material Control ? What are its objectives ? [15]

3. Write short notes on (any *three*) : [15]

(i) Classification and codification of materials

(ii) Time Wage System

(iii) Halsey Premium Plan

(iv) Perpetual Inventory System

(v) Merit Rating.

4. (A) The accounts of Artistic Manufacturing Ltd. for the year ended 31st December, 2011 show the following :

Particulars	Amount
	Rs.
Stock of Materials (1-1-2011)	67,200
Materials Purchased	2,59,000
Drawing Office Salaries	9,100
General Office Salaries	17,000
Preliminary Expenses	9,100
Traveller's Salaries and Commission	10,780

Depreciation on Office Furniture	420
Rent, Rates, Taxes and Insurance (Factory)	11,900
Productive Wages	1,76,400
General Expenses	4,760
Gas and Water (Factory)	1,680
Travelling Expenses	2,940
Sales	6,45,540
Manager's Salary (2/3 Factory, 1/3 Office)	15,000
Depreciation on Plant, Machinery and Tools	9,100
Trade Discount	4,060
Repairs of Plants, Machinery and Tools	6,230
Carriage Outward	6,020
Direct Expenses	10,010
Interest on bank loan	5,000
Rent, Rates, Taxes and Insurance (office)	2,800

Income Tax	8,000
Gas and Water (Office)	560
Stock of Materials (31-12-2011)	87,920

Prepare a Cost-sheet of Artistic Manufacturing Ltd. [15]

- (B) Calculate the earning of P and Q under Taylor's Differential Piece Rate System, from the following information : [5]

Standard production : 28 units per hour

Factory day : 8 hours

Normal time rate : Rs. 11.20 per hour

Differentials to be applied : 80% of piece rate below standard,
120% of piece rate at or above
standard.

Mr. P produces 200 units a day

Mr. Q produces 240 units a day.

5. (A) The following particulars have been extracted in respect of material *x*. Prepare Store Ledger Account showing the receipts and issues, pricing the materials issued on the basis of Weighted Average Method : [10]

Date	Particulars
	<i>Receipts</i> :
3rd Oct., 2011	Purchased 500 units @ Rs. 4=00 per unit
13th Oct., 2011	Purchased 900 units @ Rs. 4=30 per unit
23rd Oct., 2011	Purchased 600 units @ Rs. 3=80 per unit
	<i>Issues</i> :
5th Oct., 2011	Issued 400 units
15th Oct., 2011	Issued 600 units
25th Oct., 2011	Issued 600 units

- (B) Compute the materials turnover ratio for materials M and N and comment upon the results : [10]

Particulars	Material M	Material N
Opening Stock	20,000	18,000
Purchase during the year	1,04,000	54,000
Closing stock	12,000	22,000

Or

- (B) Standard time allotted for a job is 40 hours and the rate per hour is Rs. 2.00 plus a dearness allowance @ 50 paise per hour worked.

The Actual time taken by a worker is 30 hours.

Calculate the earnings under (a) Halsey Plan and (b) Rowan Plan. [10]

Total No. of Questions—5]

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[4369]-212

S.Y. B.Com. EXAMINATION, 2013

BUSINESS ENTREPRENEURSHIP

Paper I

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. What is unemployment ? State the causes and remedies to solve the problem of unemployment in India. [16]

2. Explain entrepreneurial career of Mr. Azim Premji. [16]

Or

Explain in detail various social responsibilities. [16]

3. (A) Distinguish between 'Individual and Group' entrepreneurship. [8]

(B) State the problems in 'Business Process Outsourcing'. [8]

Or

(A) State various types of service industry. [8]

(B) State the various remedies for Entrepreneurship Development in India. [8]

P.T.O.

4. Give definition, importance and problems of Self Help Groups. [16]

5. Write short notes on (any two) : [16]

- (1) Franchising
- (2) Business Ethics
- (3) Kikinada Experiment
- (4) Do's and Don'ts of Innovation.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. बेरोजगारी म्हणजे काय ? भारतातील बेरोजगारीची कारणे सांगून ती सोडविण्याचे उपाय सांगा. [16]

2. श्री अझीम प्रेमजी यांची उद्योजकिय कारकिर्द स्पष्ट करा. [16]

किंवा

व्यावसायाच्या विविध सामाजिक जबाबदाऱ्या सविस्तर स्पष्ट करा. [16]

3. (अ) व्यक्तिगत उद्योजकता व सांघिक उद्योजकता यातील फरक स्पष्ट करा. [8]

(ब) 'बाह्यस्रोतार्थ व्यवसायिक प्रक्रियेतील' समस्या स्पष्ट करा. [8]

किंवा

- (अ) सेवा व्यवसायाचे विविध प्रकार सांगा. [8]
- (ब) भारतातील उद्योजकता विकासासाठी विविध उपाय सांगा. [8]
4. स्वयं सहाय्यता गटाची व्याख्या, महत्व व समस्या सांगा. [16]
5. थोडक्यात टिपा लिहा (कोणत्याही दोन) : [16]
- (1) व्यवसायाधिकार
 - (2) व्यावसायिक नितिमत्ता
 - (3) काकिनाडा प्रयोग
 - (4) नवनिर्मितीमध्ये काय करावे आणि काय करू नये.

Total No. of Questions—5]

[Total No. of Printed Pages—3

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[4369]-213

S.Y. B.Com. EXAMINATION, 2013

MARKETING MANAGEMENT

Paper I

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. What is Consumer Movement ? Explain the role of Consumer Guidance Society of India. [16]

2. What is Marketing ? Explain the importance of marketing. [16]

Or

What is Place Mix ? Explain the factors affecting on place mix. [16]

3. (A) Explain the need and importance of consumer education. [8]

(B) Explain the scope of Agricultural Marketing. [8]

Or

(A) Explain the marketing strategies for services. [8]

(B) Explain the features of effective Customer Relationship Management (CRM). [8]

P.T.O.

4. What is Marketing Communication ? Explain promotion as a component in Marketing Communication. [16]
5. Write short notes on (any two) : [16]
- (1) Scope of Ethics in Marketing
 - (2) Price Mix
 - (3) Difficulties in Customer Relationship Management (CRM)
 - (4) Factors affecting demand of Agro Products.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे अनिवार्य आहेत.

(ii) उजवीकडील अंक प्रश्नांचे पुर्ण गुण दर्शवितात.

1. ग्राहक चळवळ म्हणजे काय ? भारतातील ग्राहक मार्गदर्शन संस्थेची भूमिका स्पष्ट करा. [16]

2. विपणन म्हणजे काय ? विपणनाचे महत्व स्पष्ट करा. [16]

किंवा

स्थल/वितरण मिश्र म्हणजे काय ? स्थल/वितरण मिश्रवर परिणाम करणारे घटक स्पष्ट करा. [16]

3. (अ) ग्राहक शिक्षणाची गरज आणि महत्व स्पष्ट करा. [8]

(ब) शेतीमाल विपणनाची व्याप्ती स्पष्ट करा. [8]

किंवा

- (अ) सेवांच्या विपणनासाठीचे डावपेच स्पष्ट करा. [8]
- (ब) चांगल्या ग्राहक संबंध व्यवस्थापनाची वैशिष्टे स्पष्ट करा. [8]
4. विपणन संज्ञापन म्हणजे काय ? विक्रय वृद्धी विपणन संज्ञापनाचा एक घटक स्पष्ट करा. [16]
5. थोडक्यात टिपा लिहा (कोणत्याही दोन) : [16]
- (1) नीतितत्वांची विपणनातील व्याप्ती
 - (2) किंमत मिश्र
 - (3) ग्राहक संबंध व्यवस्थापनातील अडचणी
 - (4) शेतमालाच्या मागणीला प्रभावित करणारे घटक.

Total No. of Questions—5]

[Total No. of Printed Pages—3

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[4369]-214

S.Y. B.Com. EXAMINATION, 2013
AGRICULTURAL AND INDUSTRIAL ECONOMICS
Special Paper I
(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

1. What is Agricultural Economics ? Explain the importance of Agriculture in Indian Economy. [16]

2. Explain Institutional and Non-Institutional sources of Agricultural Finance. [16]

Or

What is optimum firm ? Explain the determinants of optimum size of firm. [16]

3. (A) Explain the causes of low productivity of Indian Agriculture. [8]

(B) Explain the concept of Plant, Firm and Industry. [8]

Or

(A) Explain the effects of subsidies on Agricultural Prices. [8]

(B) Explain Alfred Weber's theory of Industrial Location. [8]

4. What is Industrial Productivity ? Explain the problems in measurement of Industrial productivity. [16]

5. Write short notes on (any two) : [16]

(a) Measures to improve the agricultural productivity.

(b) Defects of Agricultural marketing.

(c) Importance of Industrial Economics.

(d) Factors affecting the location of Industries.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.

(iii) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी.

1. कृषी अर्थशास्त्र म्हणजे काय ? भारतीय अर्थव्यवस्थेतील शेतीचे महत्त्व स्पष्ट करा. [16]

2. कृषी वित्त पुरवठ्याचे संस्थात्मक व बिगर-संस्थात्मक स्रोत स्पष्ट करा. [16]

किंवा

पर्याप्त उद्योगसंस्था म्हणजे काय ? उद्योगसंस्थेचे पर्याप्त आकारमान निश्चित करणारे घटक स्पष्ट करा. [16]

3. (अ) भारतीय शेतीची उत्पादकता कमी असण्याची कारणे स्पष्ट करा. [8]

(ब) संयंत्र, उद्योगसंस्था आणि उद्योग या संकल्पना स्पष्ट करा. [8]

किंवा

- (अ) शेतमालाच्या किंमतीवरील अनुदानाचे परिणाम स्पष्ट करा. [8]
- (ब) आल्फ्रेड वेबर यांचा औद्योगिक स्थान निश्चितीचा सिद्धांत स्पष्ट करा. [8]
4. औद्योगिक उत्पादकता म्हणजे काय ? औद्योगिक उत्पादकता मापनातील समस्या स्पष्ट करा. [16]
5. थोडक्यात टीपा लिहा (कोणत्याही दोन) : [16]
- (अ) शेतीची उत्पादकता सुधारण्यासाठी उपाय.
- (ब) शेतमाला विक्रीव्यवस्थेतील दोष.
- (क) औद्योगिक अर्थशास्त्राचे महत्त्व.
- (ड) औद्योगिक स्थान निश्चितीवर परिणाम करणारे घटक.

Total No. of Questions—4]

[Total No. of Printed Pages—4

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S.Y. B.Com. EXAMINATION, 2013

DEFENCE BUDGETING, FINANCE AND MANAGEMENT

Paper I

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All questions are compulsory.*

(ii) *Figures to the right indicate full marks.*

1. Answer in 20 words each (any ten) : [20]

- (1) Define Defence Economics.
- (2) What do you mean by economic problem of Defence ?
- (3) Write meaning of pre-war preparation.
- (4) What are the methods of War Finance ?
- (5) What do you mean by 'Transfer of Technology' ?
- (6) Write the meaning of Defence Research.
- (7) Define Defence Budget.
- (8) State the meaning of security perspectives.
- (9) Define Threat Perception.
- (10) What do you mean by 'Political Ideology' ?
- (11) Define Leadership.
- (12) What is zero budgeting ?
- (13) Define Defence Policy.

P.T.O.

2. Answer in **50** words each (any *two*) : [10]
- (1) Explain merits of peacetime economy.
 - (2) Discuss mobilization of Resources for Defence.
 - (3) Describe the role of private sector in Defence.
 - (4) Explain the role of National Capability in Security Expenditure.
3. Answer in **150** words each (any *two*) : [20]
- (1) Write in short the importance of zero base budgeting.
 - (2) Explain the importance of defence planning.
 - (3) Discuss the role of leadership in Defence Expenditure.
 - (4) Explain causes of increasing Defence Expenditure.
4. Answer in **300** words each (any *two*) : [30]
- (1) Do you think Defence expenditure is productive ? Justify.
 - (2) Discuss relationship between economy and defence.
 - (3) Explain salient features of Indian Economy.
 - (4) Analyse India's Defence Spending since 1990.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. प्रत्येकी **20** शब्दात उत्तरे द्या (कोणतेही **दहा**) : [20]
- (1) “डिफेंस इकॉनामिक्स” व्याख्या द्या.
 - (2) “संरक्षण ही आर्थिक समस्या आहे.” याचा अर्थ नमूद करा.

- (3) युद्धपूर्वतयारी म्हणजे काय ?
- (4) वार फायनान्सच्या पद्धती नमूद करा.
- (5) तंत्रज्ञान हस्तांतरण म्हणजे काय ?
- (6) संरक्षण संशोधनचा अर्थ लिहा.
- (7) संरक्षण अंदाजपत्रक व्याख्या द्या.
- (8) सिक्युरीटी प्रसपेक्टीव्हचा अर्थ नमूद करा.
- (9) 'धोक्याची संकल्पना' व्याख्या द्या.
- (10) राजकीय विचारधारा म्हणजे काय ?
- (11) "नेतृत्व" व्याख्या द्या.
- (12) झिरो बजेटींग म्हणजे काय ?
- (13) 'संरक्षण धोरण' व्याख्या द्या.

2. प्रत्येकी 50 शब्दात उत्तरे द्या (कोणतेही दोन) : [10]

- (1) शांतताकालीन अर्थव्यवस्थेचे गुण स्पष्ट करा.
- (2) "संरक्षणासाठी साधनसंपत्तीची गतिमानता" चर्चा करा.
- (3) संरक्षण उत्पादनातील खाजगी क्षेत्राची (उद्योगधंद्याची) भूमिका वर्णन करा.
- (4) सुरक्षा खर्चा संदर्भात राष्ट्रीय क्षमतेची भूमिका स्पष्ट करा.

3. प्रत्येकी 150 शब्दात उत्तरे द्या (कोणतेही दोन) : [20]

- (1) शून्य आधारीत अर्थसंकल्पाचे महत्व थोडक्यात विशद करा.
- (2) संरक्षण नियोजनाचे महत्व स्पष्ट करा.
- (3) संरक्षण खर्चा संदर्भात नेतृत्वाच्या भूमिकेबाबत चर्चा करा.
- (4) संरक्षण खर्च वाढण्याची कारणे स्पष्ट करा.

4. प्रत्येकी 300 शब्दात उत्तरे द्या (कोणतेही दोन) : [30]

- (1) संरक्षणावरील खर्च हा उत्पादक आहे असे आपणास वाटते का ? न्याय द्या.
- (2) अर्थव्यवस्था आणि संरक्षण यातील संबंधाबाबत चर्चा करा.
- (3) भारतीय अर्थव्यवस्थेचे प्रमुख गुणधर्म स्पष्ट करा.
- (4) 1990 नंतरचा भारताचा संरक्षणावरील खर्च विश्लेषण करा.

Total No. of Questions—5]

[Total No. of Printed Pages—3

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S.Y. B.Com. EXAMINATION, 2013

INSURANCE, TRANSPORT AND TOURISM

Paper I

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) All questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Explain different types of Life Insurance Policies. [16]
2. Define General Insurance. Explain the scope and principles of General Insurance. [16]

Or

Explain the working of Life Insurance Business in India.

3. (a) Explain the basic principles of Insurance. [8]
- (b) Write a brief note on tour operator. [8]

Or

- (a) Explain the regulations of Insurance Business in India. [8]
- (b) Explain the concept of educational tourism. [8]

4. Explain different types of tours. [16]

P.T.O.

5. Answer the following questions (any two) : [16]

- (a) Write a note on Geographical Tourism.
- (b) State the impact of tourism on Indian Economy.
- (c) Explain the essentials of tour planning.
- (d) Explain the types of tourism accommodation.

(मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

सूचना :— (i) सर्व प्रश्न सोडविणे अनिवार्य आहेत.

(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.

1. आयुर्विमा पत्रांचे वेगवेगळे प्रकार स्पष्ट करा. [16]
2. सर्वसाधारण विम्याची व्याख्या द्या. सर्वसाधारण विम्याची व्याप्ती व तत्वे स्पष्ट करा. [16]

किंवा

भारतातील आयुर्विमा व्यापाराची कार्यप्रणाली स्पष्ट करा.

3. (अ) विम्याची मुलतत्वे स्पष्ट करा. [8]
- (ब) यात्रा आयोजकावर थोडक्यात टिप लिहा. [8]

किंवा

- (अ) भारतातील विमा व्यवसायाचे नियम स्पष्ट करा. [8]
- (ब) शैक्षणिक पर्यटनाची संकल्पना स्पष्ट करा. [8]

4. यात्रांचे विविध प्रकार स्पष्ट करा. [16]

5. खालील प्रश्नांची उत्तरे लिहा (कोणत्याही दोन) : [16]

(अ) भौगोलीक पर्यटनावर टीप लिहा.

(ब) भारतीय अर्थव्यवस्थेवर पर्यटनाचा होणारा प्रभाव सांगा.

(क) यात्रा नियोजनासाठीच्या आवश्यकता स्पष्ट करा.

(ड) पर्यटन निवास व्यवस्थेचे प्रकार स्पष्ट करा.

Total No. of Questions—5]

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S.Y.B.Com. EXAMINATION, 2013

COMPUTER APPLICATION

Paper I

(Visual Basic)

(2008 PATTERN)

Time : Three Hours

Maximum Marks : 80

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

(iii) Neat diagrams must be drawn wherever necessary.

1. (A) Answer the following questions (any *four*) : [8]

(1) Differentiate between Textbox and Label control in V.B.

(2) What do you mean by Function ?

(3) List at least *four* events used in V.B.

(4) List the different types of DSN.

(5) What is the purpose of Status Bar in V.B. ?

P.T.O.

(B) Give the output of the following section of code (any *two*): [8]

(1) Dim str as string

Dim i,x as Integer

Private Sub Command_Click()

Str="Maharashtra"

i=len(str)

x=1

Do while i>0

Print Mid(str,x,i)

x=x+4

i=i-1

loop

End Sub

(2) Dim mul, i as Integer

Private Sub Command_Click()

For i = 2 to 10

mul = i * i

Print mul

Next i

End Sub


```
(3) Dim m as Integer
Private Sub Command_Click( )
For m=30 to 10 step - 2
Print m
Next
End Sub
```

- 2.** Attempt any *two* of the following : [16]
- (1) Explain in detail the use and working of Progress bar in V.B.
 - (2) Explain the steps to connect with Access Database using ADODC Control.
 - (3) Explain in detail the properties of Common Dialog Box.
- 3.** (A) Write purpose and syntax of the following (any *four*) : [8]
- (1) Input Box
 - (2) Image Box
 - (3) Timer Control
 - (4) Check Box
 - (5) Command Button
- (B) Write properties and methods of the following (any *two*) : [8]
- (1) Picture Box
 - (2) Shape control
 - (3) Option button

4. Attempt any *two* of the following ; [16]
- (1) What is Variable ? Explain the scope of variable.
 - (2) Explain in detail the steps to add menu at run time in V.B.
 - (3) Write a note on Date & Time Functions.
5. Attempt any *two* of the following : [16]
- (1) Differentiate between While and Do-While loop statements with the suitable example.
 - (2) What is Data Report ? Explain the steps to create a report in V.B.
 - (3) Design a form in V.B. to calculate total amount of Medical Bill. Display *four* labels for item names, *four* text boxes for reading item quantity and *four* text boxes for item rate. Write a program to calculate item amount and net amount.

Total No. of Questions—7]

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S.Y. B.Com. EXAMINATION, 2013

(Vocational Course)

COMPUTER APPLICATIONS

COURSE III

(RDBMS)

(Theory)

(2008 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) Question 1 is compulsory and solve any *five* from the remaining questions.

(ii) Draw a neat-labelled diagrams wherever necessary.

(iii) Figures to the right indicate full marks.

1. Explain in brief the components of DBMS. [10]
2. Explain in brief the following with syntax and example : [6]
 - (a) Create Table
 - (b) Select Statement
3. Explain in brief the concept of Normalization upto third Normal Form. [6]

P.T.O.

4. Explain the following functions : [6]
(a) Substr()
(b) Count()
5. Explain in brief the following : [6]
(a) DML
(b) Foreign Key
6. Explain the following with examples : [6]
(a) Like Operator
(b) Relational Operators
7. Explain in brief Structured Query Language and its features ? [6]

Total No. of Questions—4]

[Total No. of Printed Pages—3

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S.Y. B.Com. EXAMINATION, 2013

(Vocational Course)

TAX PROCEDURE AND PRACTICES

PAPER III

(Income Tax)

(2008 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Answer the following questions in **20** words each (any *five*) : [10]

(i) What is the charge of Income Tax ?

(ii) Explain 'Previous Year' and Assessment Year.

(iii) What is meant by 'Return of Loss' ?

(iv) When does 'Gift received' form part of income ?

(v) What is meant by 'Revision' ?

P.T.O.

(vi) What is meant by CII ?

(vii) What is meant by H.U.F. ?

2. Answer in **50** words each (any *two*) : [8]

(1) What are rules for determining residential status of H.U.F. and company ?

(2) What is meant by set-off or carry forward of losses ?

(3) Discuss deduction available u/s 80C.

(4) What is meant by 'Best Judgment Assessment' ?

3. Answer in **150** words each (any *two*) : [10]

(1) Discuss provisions for T.D.S. What are the rates of T.D.S. ?

(2) Distinguish between short-term capital gains and long-term capital gains.

(3) What is 'Appeal' ? Discuss provisions for 1st Appeal.

(4) Discuss powers and duties of CBDT.

4. What are the types of returns ? Is it compulsory to file returns under I.T. Act. [12]

Or

Mr. Shashikant running a shop submits the Profit & Loss A/c for the year ended 31/03/2012. You are required to compute his income from business and gross total income and tax liability :

Profit & Loss A/c

	₹		₹
To Trade Exp.	450	By Gross Profit	1,19,400
To Printing stationery	2,200	By Dividends	3,556
To Rent, Rates, Taxes	1,400	By Interest on Security	3,184
To Household Exp.	1,850	By Rent of House	1,20,000
To Municipal Tax (House)	1,000		
To Life Insurance	1,500		
To Income Tax	2,500		
To Wealth Tax	1,500		
To Repairs	5,600		
To Donation	1,000		
To Net Profit	2,27,140		
	2,46,140		2,46,140

Other informations :

- (1) He has not claimed depreciation of ₹ 5,000.
- (2) Repairs include ₹ 4,000 expenses for house
- (3) Donation is given to charitable trust having 80G certificate
- (4) Dividend is from Indian Co.

Total No. of Questions—7]

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S.Y. B.Com. EXAMINATION, 2013

(Vocational Course)

COMPUTER APPLICATIONS

COURSE IV

(Software Engineering)

(Theory)

(2008 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) Question No. 1 is compulsory and solve any *five* from rest of the questions.

(ii) Draw neat-labelled diagrams wherever necessary.

(iii) Figures to the right indicate full marks.

1. What is E-R Diagram ? State which symbols are used for E-R Diagram and draw E-R diagram for Payroll in which employee, organization and bank are entities. [10]
2. What is Flow-charting ? Give example. [6]
3. Explain what is normalization and the different forms of Normalisation. [6]

P.T.O.

4. Explain the following : [6]
 - (a) Integrated System.
 - (b) Feasibility study.
5. Explain Waterfall Model with diagram. [6]
6. Who is System Analyst ? State main jobs of system analyst. [6]
7. Explain Decision Tree and Decision Table. [6]

Total No. of Questions—3]

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S.Y. B.Com. EXAMINATION, 2013

ADVERTISEMENT, SALES PROMOTION AND SALES MANAGEMENT

Paper IV (Vocational)

(Personal Selling and Salesmanship)

(2008 Pattern)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

1. What do you mean by 'Personal Selling' ? Explain advantages and limitations of personal selling. [12]

Or

State and explain qualities of salesperson for successful salesmanship. [12]

2. Write short notes on :

(a) AIDA

(b) Problems in selling. [12]

Or

Define 'Buying Motives'. Explain consumer buying motives in detail. [12]

P.T.O.

3. Write short notes (any *two*) :

[16]

- (1) Documents prepared by salesperson
- (2) Methods of prospecting
- (3) Types of customers
- (4) Importance of retail marketing.

Total No. of Questions—4]

[Total No. of Printed Pages—3

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S.Y. B.Com. EXAMINATION, 2013

TAX PROCEDURE AND PRACTICES

Paper IV (Vocational)

(Wealth Tax, Service Tax and Central Excise)

(2008 PATTERN)

Time : Two Hours

Maximum Marks : 40

N.B. :— (i) *All* questions are compulsory.

(ii) Figures to the right indicate full marks.

1. Answer in 20 words each (any five) : [10]

- (1) How is the net wealth computed under Wealth Tax Act ?
- (2) Whose net wealth is chargeable under W.T. Act ?
- (3) Whether Service Tax is Direct or Indirect Tax ? How ? On what Service Tax is charged ?
- (4) State the time limit for application for registration under Service Tax ? To whom application to be made ? In which form No. ?

P.T.O.

- (5) Define “Excisable Goods” ?
- (6) What is the ‘taxable event’ for excise duty under Excise Act ?
- (7) Define “Manufacture”.

2. Answer in **50** words each (any *two*) : [8]

- (a) Explain in brief the kinds of excise duty ?
- (b) What do you mean by “Self Removal Procedure” under Excise Law ?
- (c) State the various documents to be accompanied along with the application for registration under Service Tax Act ?
- (d) Explain in brief the various exempted assets under Section 5 of Wealth Tax Act ?

3. Answer in **150** words each (any *two*) : [10]

- (i) Give the distinction between Central Excise and :
 - (a) Sales Tax
 - (b) Octroi duty,
 - (c) State Excise duty.

- (ii) What are the initial exemptions and general exemptions under Service Tax Act ?
- (iii) State the various deemed assets under Section 4 of Wealth Tax Act ?
- (iv) Write note on HSN system under Central Excise Tariff Act, 1985.

4. Answer in **500** words (any *one*) : [12]

- (a) Describe the basic “routine procedure” to be followed by the assessee under Central Excise Law ?
- (b) What is the basis of charge of Service Tax under the Service Tax Act ? And also explain the provisions in respect of classification, valuation and payment of service tax ?